

66th Annual National Morel Mushroom Festival

May 14-17, 2026

PO Box 184

Boyne City, MI 49712

bcmorelfestival@gmail.com | www.bcmorelfestival.com

Celebrating Morels for 66 Years...

Every spring hundreds of mushroom lovers from around the state, country and world travel to small-town Boyne City, Michigan seeking and celebrating the marvelous morel mushroom. Found in the woods of beautiful northern Michigan, the elusive morel is savored by those lucky enough to find this delectable treat. The **NATIONAL** Morel Mushroom Festival features morel hunts, tastings, seminars, live entertainment, a craft show and MORE!

The festival is a 501(c)(5) organization and prides itself in giving back to the community. Festival proceeds go to college scholarships awarded to Charlevoix County high school students. As a nonprofit, the festival runs *entirely* on donations, volunteers and, most importantly, sponsors. The current sponsorship levels are:

PLATINUM: “THE MOTHERLOAD” \$2,500:

- Recognition on a large banner in the tent during the festival.
- Your listing and link on the sponsorship page on the festival’s website.
- A Facebook post on the festival’s page dedicated specifically to your business or organization.
- Your name on over 8,000 brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses. *
- Your name in the Boyne Area Chamber’s e-newsletter with over 3,000 subscribers.
- Four complimentary admission tickets and 10 tasting tickets per person (total of 40 tasting tickets) to Saturday’s *Taste of Morels*, the largest concentration of morel cooking in the world.
- Eight complimentary adult admission tickets to Saturday evening’s concert.

GOLD: “ELUSIVE MOREL” \$1,000:

- Your listing and link on the sponsorship page of the festival’s website.
- Your name on over 8,000 festival brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses. *
- A Facebook post on the festival’s page dedicated specifically to your business or organization.
- Your name in the Boyne Area Chamber’s e-newsletter with over 3,000 subscribers.
- Recognition on a large banner in the tent during the festival.
- Six complimentary adult admission tickets to Saturday evening’s concert.

SILVER: “ZOOMIN’ SHROOM” \$500:

- Your listing and link on the sponsorship page of the festival’s website.
- Your name on over 8,000 brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses. *
- Your name in Boyne Area Chamber’s e-newsletter with over 3,000 subscribers.
- Recognition on a large banner in the tent during the festival.
- Four complimentary adult admission tickets to Saturday evening’s concert.

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BRONZE: “FUN-GI” \$250:

- Your listing and link on the sponsorship page of the festival’s website.
- Your name on over 8,000 brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses. *
- Two complimentary adult admission tickets to Saturday evening’s concert.

PATRON: “TRILLIUM” \$100:

- Your listing and link on the sponsorship page of the festival’s website.

***ONLY POSSIBLE IF SPONSORSHIP IS RECEIVED PRIOR TO OUR PRINT DEADLINE OF MARCH 20, 2026.**

Please call or email with questions. Donations can be made to the National Morel Mushroom Festival and mailed to PO Box 184 Boyne City, MI 49712. Thank you for your consideration, and we hope you and your family visit us to experience this unique northern Michigan event celebrating its 66th anniversary year.

Sincerely,

Jessica White

President

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