

64th Annual National Morel Mushroom Festival

May 16-19, 2024

P.O. Box 184

Boyne City, MI 49712

bcmorelfestival@gmail.com | www.bcmorelfestival.com

Dear Restaurateur,

It's time to join us celebrating the uniqueness of the morel mushroom. We are honored to invite you to participate in the "Taste of Morels," the premiere event of the National Morel Mushroom Festival, on Saturday, May 18, 2024 from 12-3pm under the tent in Veteran's Memorial Park in Boyne City, MI.

The "Taste of Morels" introduces our community and visitors to the finest eateries of Northern Michigan by highlighting the delicacy of the morel mushroom. The goal is to create a reputation as America's destination for morel dining. We can accomplish this with your help by continuing to host the largest concentration of morel cooking in the *world*.

Tickets are sold at the door for \$1 each. You are reimbursed 50 cents for each ticket collected at your station. Please remember to collect tickets when serving guests. You set your tasting price with a maximum price of \$4 per sample.

In addition to being reimbursed 50 cents to the dollar, participants compete for a cash prize of \$300 for first, \$200 for second and \$100 for third place. A panel of judges determine the winners based on a "blind taste" where the judges do not know which restaurant they are sampling from.

We provide each restaurant with the following:

- 6' banquet table with cover and skirting.
- Plastic sporks and paper napkins (Please provide your own serving plate/bowl.)
- Printed menus displaying your restaurant name and menu (Must be submitted by May 1st).
- A container for collecting tickets.
- Advertising on our website and Facebook page.

Each restaurant is responsible for the following:

- A minimum of 400-600 prepared morel food samples (Participants who do not provide enough food for the duration of the Taste are not eligible for cash prizes.)
- Providing appropriate serving plates/bowls for your sample.
- Proper food handling according to the Health Department of Michigan's regulations.
- Garbage receptacle behind your station.
- Service staff for your station (Maximum of four staff members due to space issues).
- Submitting your menu by May 1st.
- Marketing materials of your restaurant's offerings including banners, menus, coupons, etc.

Schedule of Events – SATURDAY, MAY 18, 2024:

- 10am – 12pm: Tent is open for set-up
- 12pm – 3pm: Taste of Morels is open to the public
- 3pm – 4pm: Tear-down

Enclosed is an application which must be submitted prior to May 1st. We look forward to showcasing your restaurant at the 64th Annual National Morel Mushroom Festival!

Sincerely,

Jessica White, President

Ph: 231-675-3387

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